

Paper 6B: STRATEGIC MANAGEMENT

Attempt-wise questions asked | No. of questions and total marks | Most probable Qns list May-25

Table 1: Attempt-wise questions

Q. NO. - M	May-24	Chap	Sep-24	Chap	Jan-25	Chap
Q5. (a) – 5	7S Framework-Case	5	Network Str & Merits, demerits – Case	5	Matrix Str- Advantage/Disadvantage- Case	5
Q5. (b) - 5	Benefits-SM - Case	1	Retrenchment strategy- Action plan for turnaround- Case	4	Proactive & Reactive – Case	1
Q5. (c) - 5	Interaction of Business with it's environment	2	Focus strategy – Focused cost leadership & Focused differentiation- Case	3	Growth strategy- BCG Matrix- Case	4
Q6. (a) – 5	Innovation leads to unnecessary expenses- agree/disagree- reason	4	Objective- Characteristics	1	Internationalization of business, Strategic planning steps	2
Q6. (b) – 5	How to manage strategic uncertainty	5	Value chain analysis- Activities intertwined- agree? / explain primary	2	Mendelow's matrix	3
Q7. (a) – 5	Characteristics of product	2	4 specific criteria of sustainable competitive advantage	3	Levels of Organization & Network of Relationship	1
Q7. (b) – 5	Significance of mission statement	1	Startups rarely use stability strategy- agree? / reasons of stability strategy	4	Strategic performance measures, importance	5
Q8. (a) – 5	Channels- imp & types	3	Barriers to entry	2	Conditions- rivalry becomes cut-throat	2
Q8. (b) – 5	Vertically integrated diversification- Forward vs Backward	4	Types of strategic performance measures	5	Product-market growth matrix- explain	4
OR – 5	Tool to analyse competitive positions of rivals & procedure	3	Pointers of navigating change during digital transformation	5	Key strategic drivers	3

Table 2: No of questions and total marks

Chapter	NO. of Questions			Total Marks		
	May-24	Sep-24	Jan-25	May-24	Sep-24	Jan-25
1	2 (5+5)	1 (5)	2 (5+5)	10	5	10
2	2 (5+5)	2 (5+5)	2 (5+5)	10	10	10
3	2 (5+5)	2 (5+5)	2 (5+5)	10	10	10
4	2 (5+5)	2 (5+5)	2 (5+5)	10	10	10
5	2 (5+5)	3 (5+5+5)	2 (5+5)	10	15	10

Table 3: Most probable Qns list May-25

SM Important Questions list for MAY-25 (MOST PROBABLE QUESTIONS)

Chapter	Questions	Video Link
1.	<ol style="list-style-type: none"> 1. Proactive and Reactive strategies? 2. Essentials of strategic vision? 3. Why values are so important? 4. Strategic Intent-Components? 5. Limitations of SM? 	https://www.youtube.com/live/cyKkWupAAGQ?si=W2R2Y0_4QCvZ5Apl
2.	<ol style="list-style-type: none"> 1. PLC? 2. Experience curve? 3. Customer analysis? 4. Orientation of product marketing? 5. Competitive landscape? 6. KSF? 	https://www.youtube.com/live/k2OBhvMAkBU?si=6kag4wVpl9dbm-aO
3.	<ol style="list-style-type: none"> 1. Areas in which core competencies are identified? 2. Marketing strategies? 3. Criteria of building core competency? 4. Best cost provider strategy? 5. Basis of differentiation? 6. Cost leadership strategies? 7. Characteristics of resources and capability for sustainable competitive advantage? 	https://youtu.be/clea_-Ti56Q?si=HbGq47Ewpql_GRRz
4.	<ol style="list-style-type: none"> 1. Expansion through diversification? 2. External growth strategies? 3. ADL Matrix? 4. GE Matrix? 5. BCG-Practical question from Study MAT? 	Part 1: https://youtu.be/tgu_CkASEOw?si=ft3tBqEV4xw9AMhg Part 2: https://youtu.be/9B_IdJbRPgc?si=vZNiCKyx2xFhnQ02
5.	<ol style="list-style-type: none"> 1. Choosing the right strategic performance measures? 2. Strategic control? 3. 5 strategic leadership roles? 4. Transactional vs Transformational leadership? 5. Managerial frame of reference? 6. Hourglass structure? 7. Steps in changing problem culture? 8. Simple structure? 9. Change management strategies for digital transformation- 5 best practices? 10. Steps to initiate strategic change. 11. Kurt Lewin's change 	Part 1: https://youtu.be/ilylc70_wVk?si=5SxFcqUFla6BkK5o

	process? 12. Stage 4 of the SM process - implementation strategy? 13. Relationship - strategy formulation and implementation? 14. Linkages - strategic formulation and implementation?	
<ul style="list-style-type: none">● The MAY-25 Revision series will start in March.• Subscribe to our YouTube Channel and check all notifications/updates.• Join our telegram channel “parashar pathshala CA” for notes and session details.• WhatsApp 8882474092 for any support.		

**STAY TUNED FOR QUESTIONS LIST OF PAPER
6A: FINANCIAL MANAGEMENT (FM)**

Work Hard_Keep Shining